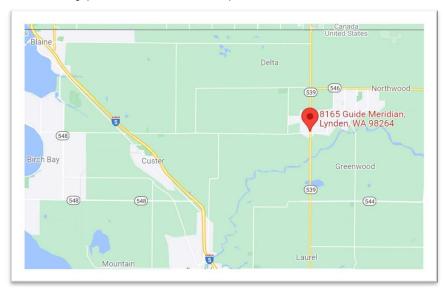


# 8165 GUIDE MERIDIAN Lynden, 98264

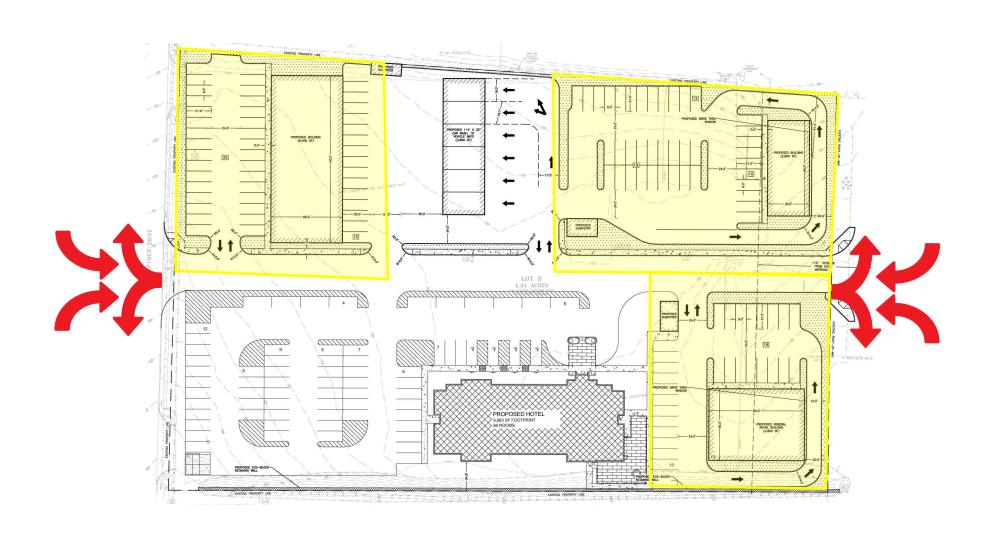


















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#### **WELCOME**

Headquartered in Neenah, Wisconsin, Cobblestone Hotels prides itself on filling the lodging needs of communities throughout the United States. Since January of 2008, the brand has expanded to over 130 in 27 states.

For more than ten years, Cobblestone Hotels has been known as one of the fastest growing hotel brands in the country. From the very first Cobblestone Hotel, Cobblestone prides itself on the cohesive approach of community and entrepreneurship that provides the catalyst for success to our franchisees.

Our Vision: to provide each guest and franchisee with quality lodging accommodations that you would find in any larger market, while fusing that experience with a personal one on one touch.

#### **HISTORY**

In 2007, while driving from Sioux Falls, South Dakota to Oshkosh, Wisconsin, Brian Wogernese went through many small towns, and realized these small towns' need for lodging were being overlooked. Upon returning, the perfect prototype hotel was drawn out; however, none of the bigger brands would consider anything less than 65 units. From there, a 31-unit Cobblestone Inn & Suites was designed that featured everything you would find in a larger town: onsite lounge, hot breakfast, Wi-Fi, fitness room, and more. Since the genesis of Cobblestone Hotels, the brand has expanded to a five brand portfolio, not just limited to smaller communities.



#### **UPSCALE MAIN STREET**



Experience the best of the city from the Main Street Model. The hotel's premiere downtown location provides convenient access to all the community has to offer, while fusing warm, modern design elements and local history throughout the hotel. Ask us about full-service opportunities with this model!

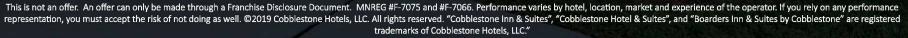
Open, Under Construction, and Under Development: 14













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#### **UPSCALE MAIN STREET**



Wissota Chophouse restaurants offer an intimate and comfortable, yet upscale atmosphere. Locations include an exclusive dining area which can be rented out to accommodate bigger parties; perfect for corporate meetings or special events.









This is not an offer. An offer can only be made through a Franchise Disclosure Document. MNREG #F-7075 and #F-7066. Performance varies by hotel, location, market and experience of the operator. If you rely on any performance representation, you must accept the risk of not doing as well. ©2019 Cobblestone Hotels, LLC. All rights reserved. "Cobblestone Inn & Suites", "Cobblestone Hotel & Suites", and "Boarders Inn & Suites by Cobblestone" are registered trademarks of Cobblestone Hotels, LLC."



#### MIKE KOOY

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