

# For Sale

## Vacant Retail Land Available

EXCEPTIONAL LOCATION ON BUSY SOUTHERN BLVD.

SEQ 24th St. & Southern Blvd. SE | Rio Rancho, NM 87124

SEQ Southern & Unser Blvds. NE



### SALE PRICE

- \$850,000 (\$14.71/SF)

### AVAILABLE

- Land: ±1.37 Acres

### ZONING C-1

### PROPERTY HIGHLIGHTS

- 200' of Southern Blvd. frontage
- All utilities to lot
- Excellent location for retail, office, or mixed-use commercial
- One minute away from Unser Blvd. and five minutes away from Hwy. 528
- Excellent visibility – East of Unser Blvd. with exposure to more than 26,400 cars per day
- Close to Presbyterian Rust Medical Center
- Growing trade area – More than 1,770 single-family homes within 12 master-planned communities are currently in development

**NAI SunVista**

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got space

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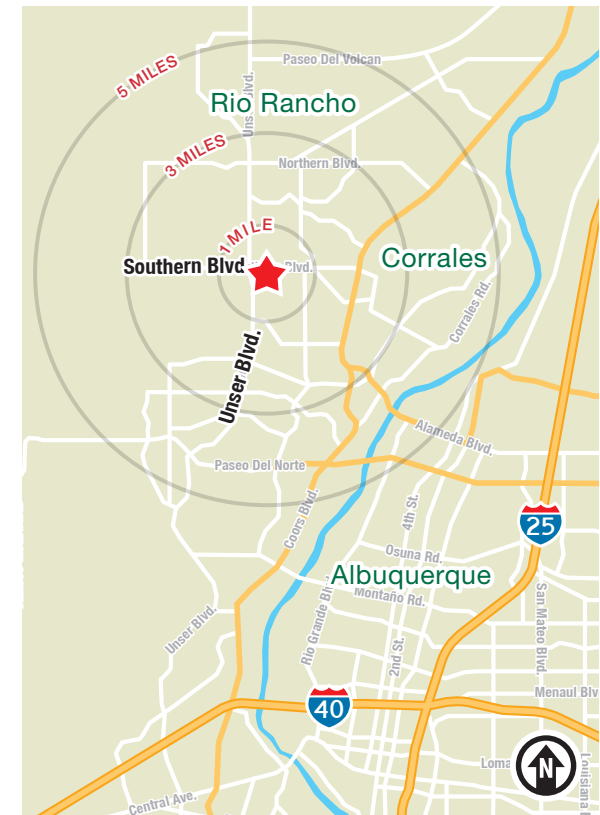
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## LOCATION

Demographics	1 mile	3 mile	5 mile
Total Population	13,257	80,986	151,298
Average HH Income	\$93,039	\$87,611	\$93,250
Daytime Employment	3,627	20,392	38,297

2021 Forecasted by Esri



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## LOCATION



Rio Rancho City Center



Santa Ana Star Center



CNM West Campus



UNM West Campus



Loma Colorado Library



Rio Rancho Aquatic Center



Rio Rancho Sports Complex



National Retailers



Intel Rio Rancho



New Presbyterian Rust Medical Center



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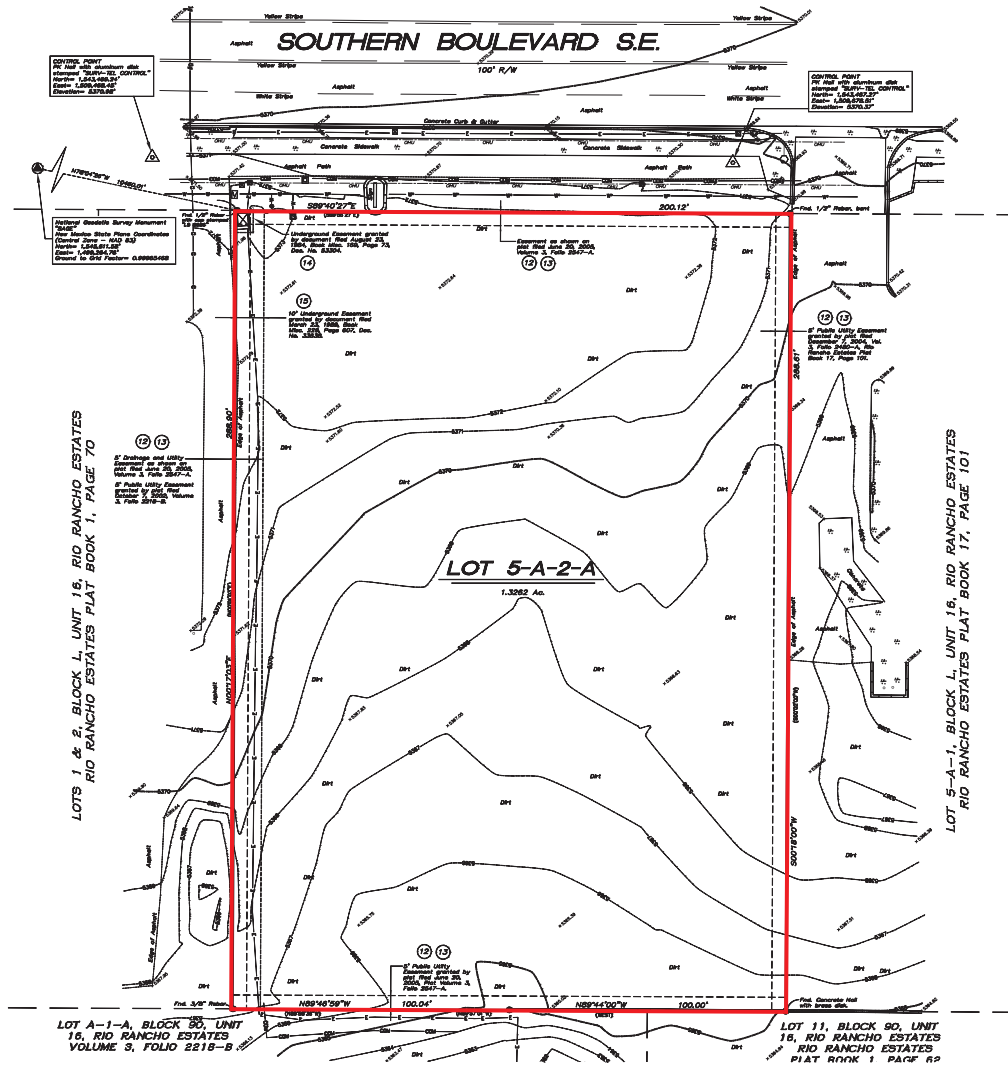
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SITE SURVEY

AVAILABLE

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# Rio Rancho

# TRADE AREA ANALYSIS

## Rio Rancho | The "City of Vision"

The City of **Rio Rancho** is part of the Albuquerque Metropolitan Statistical Area. At only 31-years-old, Rio Rancho is considered the fastest-growing city in New Mexico. The City is strategically located in the northwest quadrant of the MSA and comprises over 100 square miles of land. The City is just 45 minutes from Santa Fe, the cultural center of the Southwest. Rio Rancho's adjacency to Albuquerque allows it to draw from the largest labor pool in New Mexico — approximately 400,000 workers. The metro area offers a capable and quality workforce to prospective employers.

### Rio Rancho by the Numbers (ESRI 2021 Demographics)



Rio Rancho is the **FASTEST GROWING City** in NM & the **2nd MOST UNDERSERVED TRADE AREA** in Albuquerque

**497** New Home Starts in 2018  
**57** Completed Single-Family Residences in 2018  
**955** Completed Homes from 2015 to 2018

Information based on Q1 2017 housing data



### ABQ RETAIL REPORT CARD

#### RETAIL SF (PER SHOPPER PER TRADE AREA)

Southwest Mesa - 10 SF of Retail  
**Rio Rancho - 14.5 SF of Retail**  
 North Valley - 19 SF of Retail  
 University - 20 SF of Retail  
 Downtown - 25 SF of Retail  
 Far NE Heights - 32 SF of Retail  
 SE Heights - 30 SF of Retail  
 NE Heights - 49 SF of Retail  
 North I-25 - 121 SF of Retail  
 Cottonwood - 459 SF of Retail  
 Uptown - 396 SF of Retail

### STRENGTHS

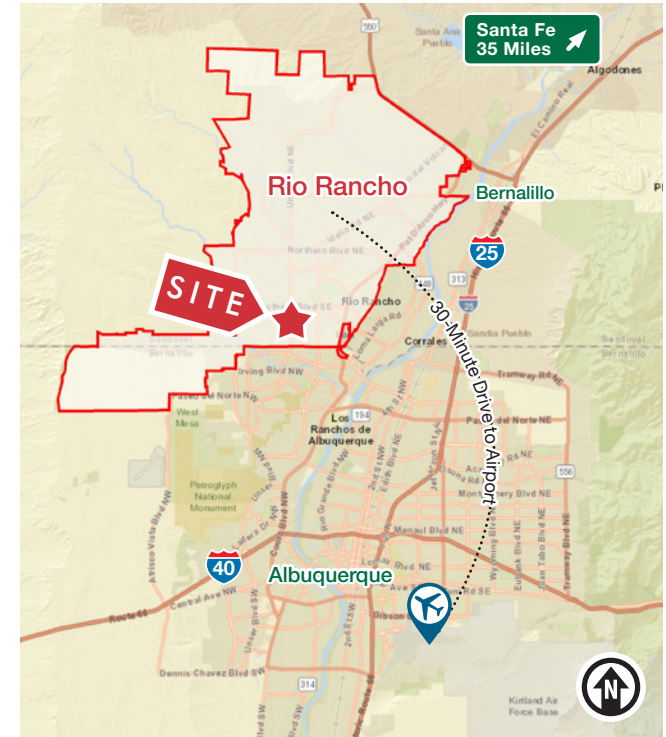
- ↑ Rio Rancho is a business-friendly location
- ↑ Low Crime Rates
- ↑ Excellent Public Education System
- ↑ Diverse Housing Options
- ↑ Growing list of quality of life amenities

### CHALLENGES

- ↓ Rio Rancho experiences a significant level of retail leakage into the City of Albuquerque. Approx. \$400 Million in leakage

### OPPORTUNITIES

Investors can bridge the gap of needs and retail services in Rio Rancho



### Rio Rancho "City of Vision"

Number 38 in *USA Today's* "America's 50 Best Cities to Live"

Ranked as one of the "100 best places to live in America" by *Money Magazine*

Ranked as the "The top 100 best places to live & launch a business in the US" by *Fortune Small Business Magazine*

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